Community Activator Coach

Level 2 - 12 Month Apprenticeship Programme

EDUCATION WISE

OVERVIEW

The Level 2 Community Activator Coach apprenticeship helps learners develop the knowledge and skills needed to inspire and engage people in sport and physical activity within local communities. It creates opportunities for individuals to support health, wellbeing, and participation while giving employers staff who can run safe and inclusive sessions.

The programme introduces the fundamentals of coaching, activity delivery, and community engagement. Learners gain an understanding of safeguarding, behaviour management, and how to use sport to positively impact participants. The apprenticeship combines practical delivery with structured learning.

Key Features

- Builds confidence in leading physical activity sessions
- Develops skills in safeguarding and inclusive practice
- Encourages strong communication and teamwork
- Provides an understanding of community engagement through sport

Module	Months	Topic
1	1-2	Company Compliance and Roles & Responsibilities
2	2–4	Understanding You and Your Customers
3	4–6	Plan, Deliver, Review
4	6–8	Promoting Behaviour Change
5	8–10	Working Within the Community
6	10–12	Meeting Customer Expectations
7	12	Preparing for End Point Assessment

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ABOUT THE APPRENTICESHIP

What you will learn

- Promoting healthy lifestyles, physical activity benefits, and long-term activity habits.
- Encouraging participation, motivation, behaviour change, and overcoming barriers.
- Planning inclusive, safe, effective sessions and adapting them from feedback.
- Applying coaching styles to meet different participant needs and motivations.
- Building rapport, communicating clearly, and adapting methods for varied groups.
- Managing behaviour, group dynamics, and ensuring safeguarding and protection.
- Following health & safety, risk assessment, and organisational policies.
- Using digital tools and AI responsibly to support engagement and communication.
- Working collaboratively with services and community organisations to run activities and events.
- Recording, storing and handling data correctly, in line with legislation.
- Maintaining professionalism - organisation, teamwork, boundaries, and ongoing development.

Additional qualifications included

- Level 2 Maths and English if you do not already hold them.

How you will learn

A mixture of bi-weekly online sessions and face-to-face visits where required. You will have a dedicated tutor who is there to guide you through your training programme. As well as your tutor, you will have access to learning and support materials online to support you with your allocated off-the-job training each week.

Learner Journey

Once learners have completed the training phase and passed through Gateway, they move on to the End-Point Assessment, which takes place over a three-month period. The End-Point Assessment includes a practical observation, a presentation with questions and answers, and a professional discussion based on the learner's portfolio. Successful apprentices will achieve the Level 2 Community Activator Coach Apprenticeship.

End-Point-Assessment (EPA) - 3 Months Period

- Practical Observation (1 hour)
- Professional Discussion (45 mins)
- Portfolio of Evidence and Interview (90 mins)

Off-The-Job Training

Off-the-job is where you will need to log evidence of learning activities that fall outside of your normal working environment but is still classed as learning towards your apprenticeship. The number of hours you need to log throughout your apprenticeship will be discussed at enrolment.

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HOW LEARNERS ARE SUPPORTED

ONLINE PORTFOLIO
Learn on-the-go with your phone, tablet or laptop, anytime, anywhere and personalise your learning into bite-sized chunks.

FACE TO FACE MASTER-CLASSES
Join a dynamic group of learners for in-person sessions where you'll have the opportunity to interact with peers and experts, immersing yourself in a guided masterclass experience.

ASSESSMENTS
Assessments test your understanding and retention of learning, helping you enhance your recall and application of knowledge for a deeper grasp of concepts.



VIRTUAL WORKSHOPS
Engage in live group sessions with expert tutors, interactive discussions and peer collaboration for an exciting and enriching learning experience.

LEARNING FORUMS
Learn from and help your peers, discuss the learning, gain extra support, networking and hear different points of view.

SKILLS COACHING
Personalised guidance from industry specialists to achieve professional excellence

TO FIND OUT MORE INFO AND TO GET IN TOUCH - SCAN HERE

www.educationwisegroup.co.uk